

Goran Tasevski

*Full Stack WordPress Developer / Professional Graphic Designer
Specializing In UI/UX And Branding*

Summary

Experienced Full Stack WordPress Developer with over 10 years of expertise in designing, developing, and maintaining custom, responsive websites, themes, and plugins. Adept at translating client ideas into fully functional, visually appealing, and user-friendly web platforms. Highly skilled in website customization, rebranding projects, and ongoing maintenance, ensuring optimal performance, security, and scalability.

Proficient in delivering practical business solutions by integrating the latest technologies and optimizing workflows for minimal maintenance. Strong PHP programming background enables the creation of tailored features when standard plugins or themes are insufficient, providing unique and efficient solutions. Demonstrated ability to manage projects from concept to deployment, collaborating effectively with clients, designers, and stakeholders to deliver high-quality results on time and within budget.

Committed to continuous improvement, staying current with web development trends, and enhancing user experience while maintaining a focus on long-term site performance, reliability, and accessibility. Recognized for building long-term client relationships through professionalism, technical excellence, and creative problem-solving.

Skills

WordPress Theme & Plugin Development



PHP, JavaScript, HTML, CSS



E-commerce Platforms & Membership Sites



Blogs, Forums, and Community Platforms



Website Customization & Maintenance



Branding & Graphic Design: Logos, Business Cards, Flyers



Web Optimization & Performance Tuning



Integration of Third-Party Tools & APIs



Work Experience

Freelance Full Stack WordPress Developer

Skoplje, Macedonia | 2013 - Present

- Completed 84+ successful projects and 22 ongoing projects.
- Upgraded website plugins, optimized performance, and implemented new features.
- Developed responsive landing pages and websites such as 'Middle School Soccer Landing Page.'
- Built custom community setups and WordPress templates for interactive platforms.
- Designed branding content including logos, business cards, and flyers for multiple clients.
- Maintained websites and implemented updates, ensuring client satisfaction (ratings 4.0-5.0/5.0).
- Provided hands-on guidance for rebranding and site customization tasks.

Highlights / Achievements

- Top Rated freelancer with 100% Job Success score on Upwork.
- Over 998 hours worked with consistent high ratings.
- Extensive experience delivering end-to-end WordPress solutions for private businesses and brands.
- Proven track record of translating client ideas into fully functional, contemporary platforms.

Full Stack Wordpress Developer - portfolio

<https://www.upwork.com/freelancers/~01b8a6cdc89fb5074d>

Graphic Designer Specializing In UI/UX And Branding- portfolio

<https://www.upwork.com/freelancers/~01b8a6cdc89fb5074d>